# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and   |  | 100                        |               | Da                | ite:               |
|---|--|----------------------------|---------------|-------------------|--------------------|
| MF9D  | Hartfo                                 | rd, CI                     |               | Ø                 | 7/11/12)           |
| I,do hereby reque   | est station time conce                 | NAGEURE<br>erning the foll | lowing issue: |                   |                    |
|   |  | Dscc                       | 15            |                   |                    |
| Broadcast<br>Length   | Time of Day,<br>Rotation or<br>Package | Days                       | Class         | Times per<br>Week | Number<br>of Weeks |
|   | As                                     | 6R1                        | ÆREC          |                   |                    |
| Total Charges:  This broadcast time will be used by:  DSCC - (E |  |                            |               |                   |                    |
| Does the p  | rogramming (i                          | n whole o                  | or in part) o | communicate       | "a<br>tance?"      |
|   | Yes                                    |                            |               | □ No              |                    |

|                  | For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):  |
|------------------|---|
|                  | For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)   |
|                  | I represent that the payment for the above described broadcast time has been furnished by:  |
|                  | DSCC-1E   |
|                  | and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:  |
|                  | ☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.  |
|                  | The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):  ARCHA MCKENNA, DIRECTOR 12  430 5. CAPTIL 57 56  WASHIFTON DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING. |
| rea<br>ad<br>tra | agree to indemnify and hold harmless the station for any damages or liability, including asonable attorney's fees, that may ensue from the broadcast of the above-requested vertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, anscript, or tape, which will be delivered to the station at least             |
|                  | TO BE SIGNED BY ISSUE ADVERTISER  |
|                  | 127/12 Signature Contact Phone Number   |
|                  | TO BE SIGNED BY STATION REPRESENTATIVE  |
|                  | Accepted Accepted in Part Rejected  |
|                  | Signature Printed Name Title  |

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#### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast<br>Length | Time of Day,<br>Rotation or<br>Package | Days | Class | Times per<br>Week | Number<br>of Weeks |
|---------------------|--|------|-------|-------------------|--------------------|
|                     | AS                                     | OF   | DER   | ED                |                    |

**Total Charges:** 

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

TEL# 703-516-9399 IT ADVISORY: AGENCY CREDIT ADVISORY: ORDER WORKSHEET REP: TRF# 492928 \* \* \* REP HEADLINE# 6310713
\*\*\* UNAPPROVED REV #1

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\*

SEP13/12 10.21 \*\*\* WFSB-TV \*\*\*

# SALESMAN REGIONAL (H) UTTLEY BUYER NAME DAN NAGELBERG HEATHER LOCAL 0.1000 WA-CLASS: NATL. SALES PRSN REP.# INVOICE) ORDER, (LINE) 20007 EST#1758 COMMENTS: # 6310713 MEDIA Ŭ Ü AMERICAN ST NW CONTRACT WASHINGTON, ADV. NAME ISS/DSCC X GREAT 3050 AGY. NAME FLIGHT DATES DSCC ORDER PRDCT ADV # AGK

CO-OP BILLING NEEDED WK-1 SEP18/12 TAX STATE SEP12/12 ΥAT CITY

10.21

DATE SEP13/12

REVISED ORDER LN 14 TIME PERIOD CHANGED PLS CFM THANKS, MIKE FOR HEATHER

况压护:

\* \* \* \* DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE-IE CASH IN ADVANCE SCHEDULE ď S H SHHE \*\*\*\* CON CM

: TOTL: DAYS WEEK TANI :SETS: /WK: DATE END START DATE RATE SEC •• LOHE .. PERIOD TIME G G ·LINE#: :LINE#:REP

\$8,000.00 0 8 | W ADVERTISER COPRODUCT CODE 730P-830P Н 14

60 MINUTES 60 MINUTES PROGRAM :

80000.00 SEP/12

800000.00

TOTAL

TOTAL CONTRACT

Н

255

Н

9/16

9/16

1758

li

AGENCY EST#

4

CODE

AGENCY AGENCY

TRF# 492928

\* \* \*

REP HEADLINE# 6310713 \*\*\* UNAPPROVED REV #1

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\* REP: TEL# 703~516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

SEP13/12 10.21 \*\*\* WFSB-TV \*\*\*

: TOTL: DAYS WEEK :SPTS: /WK: END START RATE \*\* S E C .. LGTH .. TIME PERIOD : CD: LINE#: :LINE#:REP

0 WHPX WCCT 18 WCTX 0% WTIC 78 WVIT 20% WINH 30% CABL 0% WFSB 42% MARKET TOTALS \$190,476

ACCURATE SHARES

BOOKS- MAY/PJ SVC- NSI BODEMOS- RASO+\*

M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE MOD CODE A-ADD

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE THIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

## CONTRACT



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

|                          | Contract / Re      | vision    | Alt Order     | #            |
|--------------------------|--------------------|-----------|---------------|--------------|
|                          | 492928             | 1         | 06310713      |              |
| Product                  | 1                  |           |               |              |
| OSCC IE                  |                    |           |               |              |
| Contract Dates           | Estimate #         |           |               |              |
| 09/12/12 - 09/18/12      | 1758               |           |               |              |
| Advertiser               |                    |           | Original Date | / Revision   |
| Democratic Senatorial Ca | ımpaign Com        | mittee    | 09/13/12      | / 09/13/12   |
|                          | Billing Cycle      | Billing C | alendar       | Cash/Trade   |
|                          | EOM/EOC            | Broadca   | ist -         | Cash         |
|                          | Station            | Account   | Executive     | Sales Office |
|                          | WFSB               | Heather   | Uttley        | HRP-WASHING  |
|                          | Special Handl      | ling      | ***           |              |
|                          |                    |           |               |              |
| į.                       | <u>Demographic</u> |           |               |              |
|                          | Adults 35+         |           |               |              |
|                          |                    |           | · 1112        |              |
|                          |                    |           |               |              |
| 1                        | IDB#               | Advertise | er Code       | Product Code |
|                          | ĺ                  | 49        |               | 53           |
| Į <u>.</u>               | Agency Ref         |           | Advertiser    | Ref          |
|                          |                    |           | 1             |              |

| •   |                           | Spots/                |            |             |
|---|---------------------------|-----------------------|------------|-------------|
| *Line Ch Start Date End Date Description  | Start/End Time            | Days Length Week Rate | Type Spots | Amount      |
| 1 WFSB 09/12/12 09/18/12 10am-11am  | 10am - 11am               | :30                   | NM 5       | \$2,000.00  |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/12/12 09/18/12 MTWTF 5                               | <u>Rate</u><br>\$400.00   |                       |            |             |
| 2 WFSB 09/12/12 09/18/12 CBS Soaps  | 1230-2p                   | :30                   | NM 10      | \$4,500.00  |
| Start Date End Date Weekdays Spots/Week Week: 09/12/12 09/18/12 MTWTF 10  | <u>Rate</u><br>\$450.00   |                       |            |             |
| 3 WFSB 09/12/12 09/18/12 The Talk   | 2-3p                      | :30                   | NM 5       | \$2,000.00  |
| Start Date End Date Weekdays Spots/Week Week: 09/12/12 09/18/12 MTWTF 5   | <u>Rate</u><br>\$400.00   |                       |            |             |
| 4 WFSB 09/12/12 09/18/12 3pm-4pm Syndication  | 2:58pm-4pm                | :30                   | NM 5       | \$2,000.00  |
| Start Date End Date Weekdays Spots/Week   | <u>Rate</u>               | .50                   | 14.141     | \$2,000.00  |
| Week: 09/12/12 09/18/12 MTWTF 5   | \$400.00                  |                       |            |             |
| 5 WFSB 09/12/12 09/18/12 4p-5p Dr. Oz<br><u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week                             | 4pm-5pm<br>Rate           | :30                   | NM 2       | \$1,900.00  |
| Week: 09/12/12  | \$950.00                  |                       |            |             |
| 6 WFSB 09/12/12 09/18/12 Eyewitness News  | 5pm - 5:30pm              | :30                   | NM 5       | \$7,500.00  |
| Start Date End Date Weekdays Spots/Week Week: 09/12/12 09/18/12 MTWTF 5   | <u>Rate</u><br>\$1,500.00 |                       |            |             |
| 7 WFSB 09/12/12 09/18/12 Eyewitness News  | 5:30pm - 6pm              | :30                   | NM 4       | \$6,000.00  |
| Start Date End Date Weekdays Spots/Week   | Rate                      | .50                   | 141VI 4    | \$6,000.00  |
| Week: 09/12/12 09/18/12 MTWTF 4   | \$1,500.00                |                       |            |             |
| 8 WFSB 09/12/12 09/18/12 Eyewitness News Start Date End Date Weekdays Spots/Week  | 6pm - 6:30pm              | :30                   | NM 5       | \$10,500.00 |
| Week: 09/12/12 09/18/12 MTWTF 5   | <u>Rate</u><br>\$2,100.00 |                       |            |             |
| 9 WFSB 09/12/12 09/18/12 Inside Edition   | 7pm - 7:30pm              | :30                   | NM 5       | \$6,000.00  |
| Start Date         End Date         Weekdays         Spots/Week           Week: 09/12/12         09/18/12         MTWTF         5 | <u>Rate</u><br>\$1,200.00 |                       |            |             |
| 10 WFSB 09/12/12 09/18/12 CBS: THE EARLY SHOW   | 7am - 9am                 | :30                   | NM 5       | \$3,000.00  |
| Week: 09/12/12  | <u>Rate</u><br>\$600.00   |                       |            |             |
| 11 WFSB 09/12/12 09/18/12 Entertainment Tonight   | 7:30pm - 8pm              | :30                   | NM 5       | \$6,000.00  |
| Start Date End Date Weekdays Spots/Week   | Rate                      |                       | Ī          |             |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

09/13/12 / 09/13/12



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

|                     | Contract / Revision<br>492928 / | Alt Order #<br>06310713 |
|---------------------|---------------------------------|-------------------------|
| Contract Dates      | Product                         | Estimate #              |
| 09/12/12 - 09/18/12 | DSCC IE                         | 1758                    |
| Advertiser ·        | Or                              | iginal Date / Revision  |

Spots/ \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Week: 09/12/12 09/18/12 MTWTF-\$1,200.00 12 WFSB 09/12/12 09/18/12 9am - 10am 9am-10am :30 NM 5 \$2,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/12/12 09/18/12 MTWT F ---\$400.00 5. WFSB 09/15/12 09/15/12 48 Hours Mystery 10pm - 11pm :30 NM \$2,000.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 \$2,000.00 1 WFSB 09/16/12 09/16/12 60 Minutes 7pm - 8pm :30 NM \$8,000.00 **End Date** Rate Start Date Spots/Week <u>Weekdays</u> Week: 09/10/12 09/16/12 \$8,000.00 Spot Ch Date Range Description Start/End Time **Weekdays** Length Rate Type 1 WFSB 09/10/12-09/16/12 60 Minutes 7pm - 8pm -----St :30 \$8,000.00 NM See MG 14.2 2 WFSB 09/16/12-09/16/12 60 Minutes 7:30-8:30pm -----SL :30 \$8,000.00 NM MG for 14.1 09/16 WFSB 09/13/12 09/13/12 Person of Interest 10pm - 11pm :30 NM 1 \$6,000.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 \$6,000.00 WFSB 09/13/12 09/13/12 Big Brother 9pm - 10pm :30 NM \$7,000.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 \$7,000.00 1 11PM - 11:35PM WFSB 09/12/12 09/18/12 Eyewitness News :30 NM 3 \$3,600.00 Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Week: 09/12/12 09/18/12 \$1,200.00 MTWTFS-3 68 \$80,000.00 Totals

**Democratic Senatorial Ca** 

| Time Period        | # of Spots | Gross Amount | Net Amount  |
|--------------------|------------|--------------|-------------|
| 08/27/12 -09/18/12 | 68         | \$80,000.00  | \$68,000.00 |
| Totals             | 68         | \$80,000.00  | \$68,000.00 |

| Signature: | Date: |  |
|------------|-------|--|
| -          |       |  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP HEADLINE# 6310713
\*\*\* ORIGINAL REV#0 \*\*\*

FAX# 703-516-9680 REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP11/12 11.01 \*\*\* WFSB-TV \*\*\*

| REP.# SALESMAN #            | BUYER NAME DAN NAGELBERG             | SALES PRSN WA- HEATHER UTTLEY (H) |                      | CLASS: NATL. LOCAL REGIONAL |   |                                     | DATE SEP11/12 11.01                     |
|-----------------------------|--------------------------------------|-----------------------------------|----------------------|-----------------------------|---|-------------------------------------|---|
| ADV # ADV. NAME ISS/DSCC IE | AGY # AGY. NAME GREAT AMERICAN MEDIA | 3050 K ST NW,                     | WASHINGTON, DC 20007 | ORDER # CONTRACT # 6310713  | PRDCT DSCC IE EST#1758 COMMENTS: (LINE, ORDER, INVOICE) | FLIGHT DATES SEP12/12 SEP18/12 WK-1 | CITY TAX STATE TAX CO-OP BILLING NEEDED |

NEW ORDER TTL 80000 @ 68X PLS CFM REP:

THANKS, MIKE FOR HEATHER

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\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CON CM

DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE-IE

| REP :CD: TIME PERIOD : LGTH                       | GTH : SEC | RATE        | START<br>DATE | END: | : SPTS: WEEK | WEEK : | DAYS      | TOTE:    |
|---|-----------|-------------|---------------|------|--------------|--------|-----------|----------|
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 53 | 3 49      | AGENCY EST# | = 1758        |      |              | 1      |           | S.T.A.S. |
| 1000A-1100A                                       | 30        | \$400.00    | 9/12          | 9/18 | ιζ           | W      | W-F, M-TU | ស        |
| LET'S MAKE A DEAL<br>LET'S MAKE A DEAL            | Ţ         |             |               |      |              |        |           |          |
| 1230P-200P  | 30        | \$450.00    | 9/12          | 9/18 | н<br>О       | W      | W-F, M-TU | ,<br>,   |
| CBS SOAPROTATION                                  |           |             |               |      |              |        |           | o<br>I   |
| 200F-300P   | 30        | \$400.00    | 9/12          | 9/18 | ιΩ           | W      | W-F, K-TU | ſſ       |
| тне таск<br>тне таск                              |           |             |               |      |              |        |           | )        |

REP HEADLINE# 6310713 \*\*\* ORIGINAL REV#0 \*\*\*

SEP11/12 11.01 \*\*\* WFSB-TV \*\*\* REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

| :LINE#:REP :CD:     | D: TIME PERIOD                        | : LGTH : SEC           | RATE       | : START<br>: DATE | : END<br>: DATE | :SPTS: WI | WEEK : DAYS  | TOTI: |
|---------------------|---------------------------------------|------------------------|------------|-------------------|-----------------|-----------|--------------|-------|
| 4                   | 300P-400P                             | 30                     | \$400.00   | 9/12              | 9/18            | S         | W-F, M-TU    | S.    |
| PROGRAM<br>CON COM1 | : BETTER<br>1: BETTER                 | CONNECTICUT            |            |                   |                 |           |              | )     |
| ហ                   | 400P-500P                             | 90                     | \$950.00   | 9/12              | 9/18            | 01        | W-F.M-TI     | r     |
| PROGRAM<br>CON COM1 | : DR. OZ<br>1: DR. OZ                 |                        |            |                   |                 |           |              | ş     |
| v                   | 500P-530P                             | 0<br>%                 | \$1,500.00 | 9/12              | 9/18            | ιψ        | W-F, M-TI    | ư     |
| PROGRAM<br>CON COM1 | : EYEWITNESS<br>1: EYEWITNESS         | news<br>news           | ٠          |                   |                 |           |              | )     |
| 7                   | 530P-600P                             | O<br>M                 | \$1,500.00 | 9/12              | 9/18            | 4         | OT-M'E-W     | 4     |
| PROGRAM<br>CON COM1 | : EYEWITNESS<br>1: EYEWITNESS         | NEWS<br>NEWS           |            |                   |                 |           |              | В     |
| ω                   | 600P-630P                             | O<br>19                | \$2,100.00 | 9/12              | 9/18            | ιŊ        | W-F.M-TU     | ư     |
| PROGRAM<br>CON COM1 | : EYEWITNESS<br>1: EYEWITNESS         | NEWS<br>NEWS           |            |                   |                 |           |              | )     |
| Ø                   | 700P-730P                             | 0 %                    | \$1,200.00 | 9/12              | 9/18            | ស         | W-F, M-TU    | ır    |
| PROGRAM<br>CON COM1 | : INSIDE EDITION<br>1: INSIDE EDITION | NO                     |            |                   |                 |           |              | )     |
| 0 년                 | 7008-900A                             | 0 %                    | \$600.00   | 9/12              | 9/18            | w         | W-F, M-TU    | ť     |
| PROGRAM<br>CON COM1 | : CBS THIS                            | MORNING                | •          |                   |                 |           |              | )     |
| 11                  | 730P-800P                             | 0 %                    | \$1,200.00 | 9/12              | 9/18            | ហ         | W-F, M-TU    | ហ     |
| PROGRAM<br>CON COMI | : ENTERTAINMENT<br>1: ENTERTAINMENT   | r TONIGHT<br>r TONIGHT |            |                   |                 |           |              | ı     |
| 12                  | 900A-1000A                            | 0 %                    | \$400.00   | 9/12              | 9/18            | ιņ        | W-F , $M-TU$ | ហ     |
| PROGRAM :           | : LIVE WITH                           | KELLY                  |            |                   |                 |           |              |       |

REP HEADLINE# 6310713 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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| .LINE#:REP | FREP CD:            | : TIME PERIOD                    | LGTH : SEC           | RATE       | START |               | SPTS:       | K: DAYS              | **       |
|------------|---------------------|----------------------------------|----------------------|------------|-------|---------------|-------------|----------------------|----------|
|            | 13                  | 1000F-1100F                      | 30                   | \$2,000.00 | 6     | 9/15          | : /WK: INVT | E K                  | :SPTS:   |
|            | PROGRAM<br>CON COMI | : 48 HOURS<br>: 48 HOURS         | MYSTERY<br>MYSTERY   |            |       |               | I           |                      | <b>⊣</b> |
|            | 7                   | 700P-800P                        | 90                   | \$8,000.00 | 9/16  | 9/16          | <b>,</b> -1 | MIT                  | t        |
|            | PROGRAM :           | : 60 MINUTES<br>: 60 MINUTES     | 1.30-05.7            | Q.         |       | •<br> -<br> - | ı           | S<br>D               | -1       |
|            | 15                  | 1000P-1100P                      | 08                   | \$6,000.00 | 9/13  | 9/13          | rf          | THU                  | ,        |
|            | PROGRAM<br>CON COMI | PERSON OF PERSON OF              | INTEREST<br>INTEREST |            |       |               | !           | )                    | 4        |
|            | ъ<br>Б              | 900P-1000B                       | 0 8                  | \$7,000.00 | 9/13  | 9/13          | н           | ጥዝ፤፤                 | ۲        |
|            | PROGRAM<br>CON COM1 | BIG BROTHER: BIG BROTHER         |                      |            |       |               | l           | )                    | ť        |
|            | 17                  | 11002-11352                      | O<br>m               | \$1,200.00 | 9/12  | 9/18          | M           | $V_{A} - V_{A}$      | n        |
|            | PROGRAM<br>CON COMI | : 11P EYEWITNESS: 11P EYEWITNESS | SS NEWS<br>SS NEWS   |            |       |               |             | ) .                  | n        |
| SEP/12     | 80000.00            | 00.                              |                      |            |       |               | CONTRACT    | CT TOTAL<br>AL SPOTS | 80.0008  |

WHPX 08 WCCT 18 WCTX 08 WTIC 78 WVIT 20% WTNH 30% CABL 0% WFSB 42% MARKET TOTALS \$190,476

ACCURATE SHARES

SVC- NSI BOOKS- MAY/PJ DEMOS- RA50+\*

### CONTRACT



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

|                          | 16 1 15       |         |      | IA II O I    | (1           |
|--------------------------|---------------|---------|------|--------------|--------------|
|                          | Contract / Re | vision  |      | Alt Order    | <u>#</u>     |
|                          | 492928        | 1       |      | 06310713     |              |
| Product                  |               |         |      |              |              |
| DSCC IE                  |               |         |      |              |              |
| Contract Dates           | Estimate #    |         |      |              |              |
| 09/12/12 - 09/18/12      | 1758          |         |      |              |              |
| <u>Advertiser</u>        |               |         | Ori  | ginal Date   | / Revision   |
| Democratic Senatorial Ca | ımpaign Com   | mittee  | C    | 9/11/12      | / 09/11/12   |
|                          | Billing Cycle | Billing | Cal  | <u>endar</u> | Cash/Trade   |
|                          | EOM/EOC       | Broado  | ast  |              | Cash         |
|                          | Station       | Accour  | it E | xeculive     | Sales Office |
|                          | WFSB          | Heathe  | r U  | ltley        | HRP-WASHING  |
|                          | Special Hand  | ling    |      |              | *            |
|                          |               |         |      |              |              |
|                          | Demographic   |         |      | · · · · ·    |              |
|                          | Adults 35+    |         |      |              |              |
|                          |               |         |      |              |              |
|                          |               |         |      |              | ļ            |
|                          | IDB#          | Adverti | ser  | Code         | Product Code |
|                          |               | 49      |      |              | 53           |
|                          | Agency Ref    |         |      | Advertiser   | Ref          |
|                          |               |         |      |              |              |

Spots/ Start/End Time Length Week Type Spots \*Line Ch Start Date End Date Description Days Rate Amount WFSB 09/12/12 09/18/12 10am-11am 10am - 11am NM :30 \$2,000,00 5 Weekdays Start Date Spots/Week **End Date** Rate \$400.00 Week: 09/12/12 09/18/12 MTWTF-5 2 WFSB 09/12/12 09/18/12 **CBS Soaps** 1230-2p :30 NM 10 \$4,500.00 **End Date** <u>Weekdays</u> Spots/Week Rate Start Date Week: 09/12/12 09/18/12 MTWTF--10 \$450.00 WFSB 09/12/12 09/18/12 The Talk :30 NM 5 \$2,000.00 **End Date** Spots/Week Start Date <u>Weekdays</u> <u>Rate</u> Week: 09/12/12 09/18/12 MTWTE-\$400.00 WFSB 09/12/12 09/18/12 3pm-4pm Syndication 2:58pm-4pm :30 NM 5 \$2,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/12/12 09/18/12 MTWTF-\$400.00 5 4p-5p Dr. Oz WFSB 09/12/12 09/18/12 4pm-5pm :30 NM 2 \$1,900.00 Start Date **End Date** Weekdays Spots/Week Rate \$950.00 Week: 09/12/12 09/18/12 MTWTF ---2 09/18/12 5pm - 5:30pm :30 NM WFSB 09/12/12 Eyewitness News 5 \$7,500.00 Weekdays **End Date** Spots/Week Start Date Rate \$1,500.00 Week: 09/12/12 09/18/12 MTWTF--5 WFSB 09/12/12 09/18/12 Eyewitness News 5:30pm - 6pm :30 NM 4 \$6,000.00 Spots/Week **End Date** Weekdays Start Date Rate Week: 09/12/12 09/18/12 MTWTF--\$1,500.00 Eyewitness News 6pm - 6:30pm :30 NM 5 \$10,500.00 8 WFSB 09/12/12 09/18/12 Start Date **End Date** Weekdays Spots/Week Rate \$2,100.00 Week: 09/12/12 09/18/12 MTWTF--5 7pm - 7:30pm :30 NM 5 \$6,000.00 9 WFSB 09/12/12 09/18/12 Inside Edition Start Date **End Date** Weekdays Spots/Week Rate Week: 09/12/12 \$1,200.00 MTWTF-09/18/12 5 **CBS: THE EARLY SHOW** NM 7am - 9am :30 \$3,000.00 10 WFSB 09/12/12 09/18/12 5 Weekdays Spots/Week Start Date Rate End Date \$600.00 Week: 09/12/12 09/18/12 MTWTE--5 NM 11 WFSB 09/12/12 09/18/12 **Entertainment Tonight** 7:30pm - 8pm :30 5 \$6,000.00 Start Date End Date Weekdays Spots/Week <u>Rate</u>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order# 492928 06310713 Contract Dates Product Estimate # 09/12/12 - 09/18/12 DSCC IE 1758

Advertiser Original Date / Revision 09/11/12 / 09/11/12 Democratic Senatorial Ca

|   |   |             | Spots/ |           |       |             |
|---|---|-------------|--------|-----------|-------|-------------|
| *Line Ch Start Date End Date Description  | Start/End Time                              | Days Length | •      | Rate Type | Spots | Amount      |
| Start Date End Date Weekdays Spots/Week Week: 09/12/12 09/18/12 MTWTF 5   | <u>Rate</u><br>\$1,200.00                   |             |        |           |       |             |
| N 12 WFSB 09/12/12 09/18/12 9am-10am Start Date End Date Weekdays Spots/Week Week: 09/12/12 09/18/12 MTWTF 5  | 9am - 10am<br><u>Rate</u><br>\$400.00       | :30         | )      | NM        | 5     | \$2,000.00  |
| N 13 WFSB 09/15/12 09/15/12 48 Hours Mystery <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/121- 1                              | 10pm - 11pm<br><u>Rate</u><br>\$2,000.00    | :30         |        | NM        | 1     | \$2,000.00  |
| N 14 WFSB 09/16/12       09/16/12       60 Minutes         Start Date       End Date       Weekdays       Spots/Week         Week: 09/10/12       09/16/12      1       1 | 7pm - 8pm<br><u>Rate</u><br>\$8,000.00      | :30         | i      | MM        | 1     | \$8,000.00  |
| N 15 WFSB 09/13/12 09/13/12 Person of Interest <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/121 1                             | 10pm - 11pm<br><u>Rate</u><br>\$6,000.00    | :30         |        | NM        | 1     | \$6,000.00  |
| N 16 WFSB 09/13/12 09/13/12 Big Brother <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/121 1                                    | 9pm - 10pm<br><u>Rate</u><br>\$7,000.00     | :30         | •      | NM        | 1     | \$7,000.00  |
| N 17 WFSB 09/12/12 09/18/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/12/12 09/18/12 MTWTFS- 3   | 11PM - 11:35PM<br><u>Rate</u><br>\$1,200.00 | :30         |        | MM        | 3     | \$3,600.00  |
|   |   |             | Totals |           | 68    | \$80,000.00 |

Time Period # of Spots **Gross Amount** Net Amount 08/27/12 -09/18/12 \$80,000.00 \$68,000.00 68 Totals 68 \$80,000.00 \$68,000.00

| Signature: | Date: |
|------------|-------|
|            |       |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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